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*purpose lies where excitement thrives*

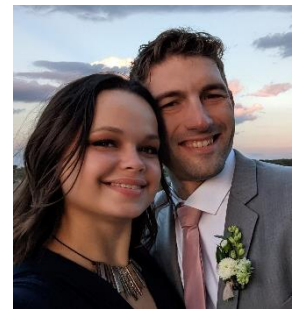
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## Kaitlin Simpson Announces Future Graduation from Western Washington University is June 2024

**BELLINGHAM, WA – Jun. 9, 2023** – Kaitlin Simpson, a dedicated and accomplished student at Western Washington University, is pleased to announce her anticipated graduation in June 2024. Pursuing her Bachelor's Degree in Business Administration with a Marketing Concentration, she has consistently demonstrated a passion for learning, a strong work ethic, and outstanding academic achievements and after years of hard work, is eagerly looking forward to completing her academic journey, moving to Chicago, and stepping into the next chapter of her life.

Kaitlin had to step away from university studies just after her freshman year due to financial hardship and family issues. Her professional career had humble beginnings in retail, but she quickly progressed into management from store manager to warehouse manager to plant manager and finally to brand manager, where she finally found her passion in marketing. Despite her successes in the professional world, Kaitlin knew that completing her education was crucial for her personal and career growth and determined to return to higher education, she diligently saved every dollar she could, ensuring that she would have the means to resume her studies.

Six years after her indefinite hiatus, her perseverance and determination highlight the importance of resilience in achieving personal and professional goals. Kaitlin extends her gratitude to her professors, mentors, friends, and her ever-supportive spouse, Michael Mallernee, for their unwavering support throughout her academic journey. Their belief in her abilities played a pivotal role in her achievements and motivated her to overcome the many obstacles along the way.



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### About Kaitlin Simpson:

Kaitlin Simpson is a marketing student pursuing her BA in Marketing from Western Washington University. Her purpose is to bring excitement and meaning to companies brands so that customers/users can experience a greater sense of fulfillment and purpose.

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